

Brad Bullock

1104 President Ave., Tupelo MS 38801
662.844.7674 662.255.8784 bb@bradbullock.net

Summary

- Experienced in graphic design and public relations. Also experience in video/still photography, non-profit organization promotion as well as video/audio production/editing. Extensive involvement in technical applications such as set design, video editing, department organization, personnel training. Further knowledge of Internet streaming and website maintenance. Some knowledge in electronics and computer hardware.
- Proficient in Photoshop7/CS2, PageMaker/InDesign, Media 100, VT4, Edius, Adobe Premiere, Dreamweaver and Adobe Audition. Expert in Microsoft Power Point. Also, Adobe AfterEffects and various streaming software.

Experience

St. Luke United Methodist Church/Self Employed

Technical Director.....7/07 through present

- Responsible for web development, IT, sound engineering and video production. Promotional and educational content.

Extensive web development with small company (Farementocity.net) and political campaign managing. Some design and cartooning. .

American Family Association

Video Director9/90 through 7/07

Also served as Production Director, Development Director, and Network/Station Manager.

- Produced and edited several documentaries and promotions. Involved in Internet video and DVD production and distributions. Designed and build studios as well as propose and buy equipment. Accomplished videographer and editor. Designed and built computer systems and sets for on-line programs and on-line content. In charge of security and training. Produced national news program for web.
- Broadcast Manager, propose and build translators and full power radio stations. Staffing and engineering over-watch. Organized the Development Department which dealt with people all over the country to propose and build radio stations and translators. Organized and successfully engaged churches and business as sponsors.
- Station Manager. Successfully completed a 50,000Watt Radio station {WAFR). Responsible for staff, production, on-air content and dealing with FCC.
- Produce national radio talk shows and issue-rich programs. Extensive non-profit fund raising.
- Started several departments: First Radio Organization, Development Department, and Production Department. Oversaw the planning and building of three major radio stations and several “translators” as well as studios.
- Multi-Design Tasks throughout the 17 years there. Poster designs, CD cover/label design, display design, web graphics, bumper stickers, logo development, sign and vehicle graphics, as well as corporate promotions and graphic standards. Produced ads for campaigns, video, on-line and print. Worked with staff to promote revenue building.

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Hawkeye Advertising, Tupelo Miss.

Owner7/87 through 9/90

- Offered all types of agency work with an emphasis on graphics design and public relations. Produced publications, signage, illustration, and photography. Also, political surveying and vehicle graphics. Clients included: Itawamba Community College, Garrett & Lane Color Labs (Atlanta), Factory Connection Stores (30), Central Service Association, Image Place, Bill Miles Associates, Hancock Fabrics, Casa Monterrey, Molly Gunns, Union & Pontotoc Counties, Album Alley, and Columbia Rope.
- Incorporated as Walden and Bullock, Inc. {1/90} until September 1990 when partner bought entire agency.

Hancock Textiles, Tupelo Miss.

Advertising Specialist7/86 through 7/87

- In charge of the Minnesota Fabrics Division advertising which included an extensive direct mail campaign, publication ads, store design, signage and directing two to three employees.

Bill Miles & Associates, Tupelo Miss.

Partner5/83 through 6/86

- Partner in charge of design. Everything from Corporate identity to vehicle graphics; brochures and visual presentations. Extensive public relations work.
- Valuable experience in retail, political, corporate and nonprofit advertising and promotion. Helped start what is now WLOV-TV and was a consultant on various video presentations and campaigns. Clients included NMMC, Jamie Whitten, Zack Stewart and ICC. Extensive publication work and ad design.

WTWV/WTVA-TV, Tupelo Miss.

Art Director.....7/74 through 5/83

- Visuals, on-air graphics, photography, promotions, sales printing, set designing and building, and corporate image. Wrote and directed TV spots and promotions and produced animations. Other responsibilities included supervising and training up to 4 personnel, vehicle graphics, and client relations.
- Continued free-lance for local clients and agencies, including such things as signage, fashion photography, tourist promotion, political campaigns, retail advertising and display work.

WLBT, Jackson, Miss.

Designer/Photographer 1/73 through 7/74

- Graphic Design and photography, 16mm film and video, news gathering, set design and building, and sales publications. Floor director for the Coffee with Judy Show. As assistant Art Director I supervised an artist and photographer.
- Sought and gained free-lance work with Jackson area advertising agencies.

In addition:.....

Taught Continuing Education Classes at Itawamba Community College & Photography Classes.
Scouting leader for 20 years.

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Education

- Applied Science Degree in Design and Advertising from Hinds Junior College (1973)
- Numerous seminars in broadcast management from the National Religious Broadcasters.
- Training in Media 100 and Adobe related seminars.

References are available upon request.